

Name _____

Infographic Rubric

Component	1	2	3	4
Topic	The topic is hard to understand and needs to be more specific.	The topic is a bit too broad for the viewer to understand the main points.	The topic is specific and is intended to inform or convince the viewer.	The topic is very definite and fully informs and convinces the viewer in an extremely creative way.
Layout	Layout was not well-planned and lacked organization.	The layout is confusing to the viewer and information is unorganized.	The layout allows the viewer to understand the information.	The layout allows the viewer to understand the information and displays higher-level thinking.
Colors	The color choices detract from the infographic.	The color choices are fine, but too many colors may have been used.	The color choices enhance the visibility of the infographic.	The color choices complement the information in a very visually pleasing way.
Planning Page	Planning page was not turned in.	Planning page was turned in, but was incomplete.	Planning page displayed adequate evidence of preparation.	Planning page went above and beyond requirements.
Citations	Sources were not cited.	Sources were cited but do not seem complete.	Adequate sources were cited.	Adequate sources were cited and displayed in depth and higher level thinking.

Comments: _____

Final Grade: _____